transcriber.wiki

A marketplace of speech.

problem

Much of humanities' knowledge
is documented in the form of speech
(e.g., podcasts, youtube, vimeo, etc.)

And there is no good way
to search for specific "spoken" words
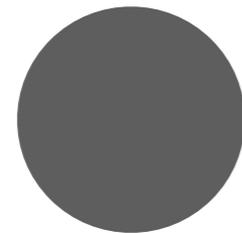or phrases across the internet.

solution

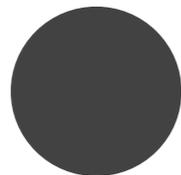"Transcribe everything.
And build a marketplace of speech."

market size

Market for digital content: **$250 Billion**

transcriber.wiki

0.1%
Market
Penetration
= $100mm valuation

@ 36 months

Active Youtube Users: **2 Billion**

Active Video Bloggers *(via YouTube, Vimeo, etc.)*: **20 million**

Podcast listeners worldwide: **424 million**

Number of Podcast Episodes: **147 million**

Number of Podcasts *(worldwide, via Apple, Spotify, Google, etc.)*: **4 million**

value proposition

1. Transcriber.wiki saves ***a lot of time*:**

    ‣ **BEFORE** TRANSCRIBER:
    -   search Apple Podcasts; and then
    -   search YouTube; and then
    -   search CSPAN; and then
    -   *etc.*

    ✓ *SEARCH THE WORLDS SPEECH*

    ‣ **BEFORE** TRANSCRIBER:
    -   listen to a 2 hour podcast ***(2 hours)***

    ✓ *AFTER TRANSCRIBER:*
    -   skim / speed read / key word search 2 hour podcast ***(2 - 3 minutes)***

2. Transcriber.wiki generates <u>new revenue</u> for Verified Content Owners
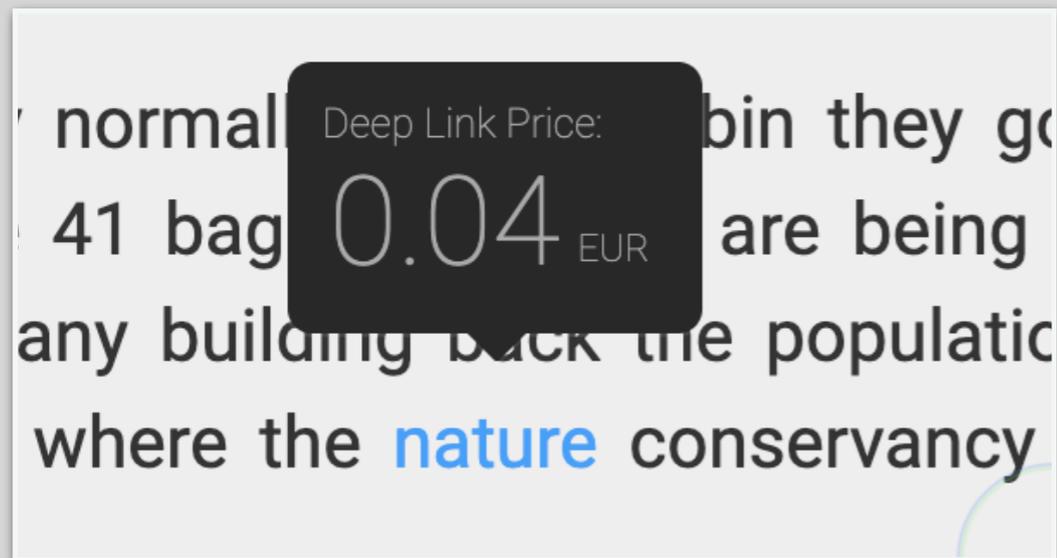
revenue models

Revenue Channel #1 (C2C)

"Speech Marketplace"

✓ **$0.01 - $0.99:** dynamic micropayments per deep link *

Deep Link Price:
0.04 EUR

normal... bin they g...
41 bag... are being
any building back the population
where the nature conservancy

* users pay "<u>micropayments per deep link</u>" for the time-saving convenience of skipping directly to specific key words within the transcribed audio / video.

Verified Content Owner earns: **100%**

Revenue Channel #2 (B2C)

Micropayments

✓ **$0.99:** to register a new account/channel
✓ **$0.99:** contacting customer support
✓ **$0.10**: "boost" a transcription
✓ **$0.10**: "boost" a transcription comment
✓ **$0.02**: post a transcription comment

transcriber.wiki earns: **100%**

Revenue Channel #3 (B2B)

API Subscriptions

✓ **$9 / $99 / $999 / month:** automated access to transcriptions database:
  ‣ Brand Monitoring
  ‣ Data-mining
  ‣ Trend Monitoring

transcriber.wiki earns: **70%**
Verified Content Owners (pooled) earns: **30%**

status

✓ Transcriber.wiki is live as a public (not publicized) "alpha".

✓ Transcriber.wiki sources from most major platforms:
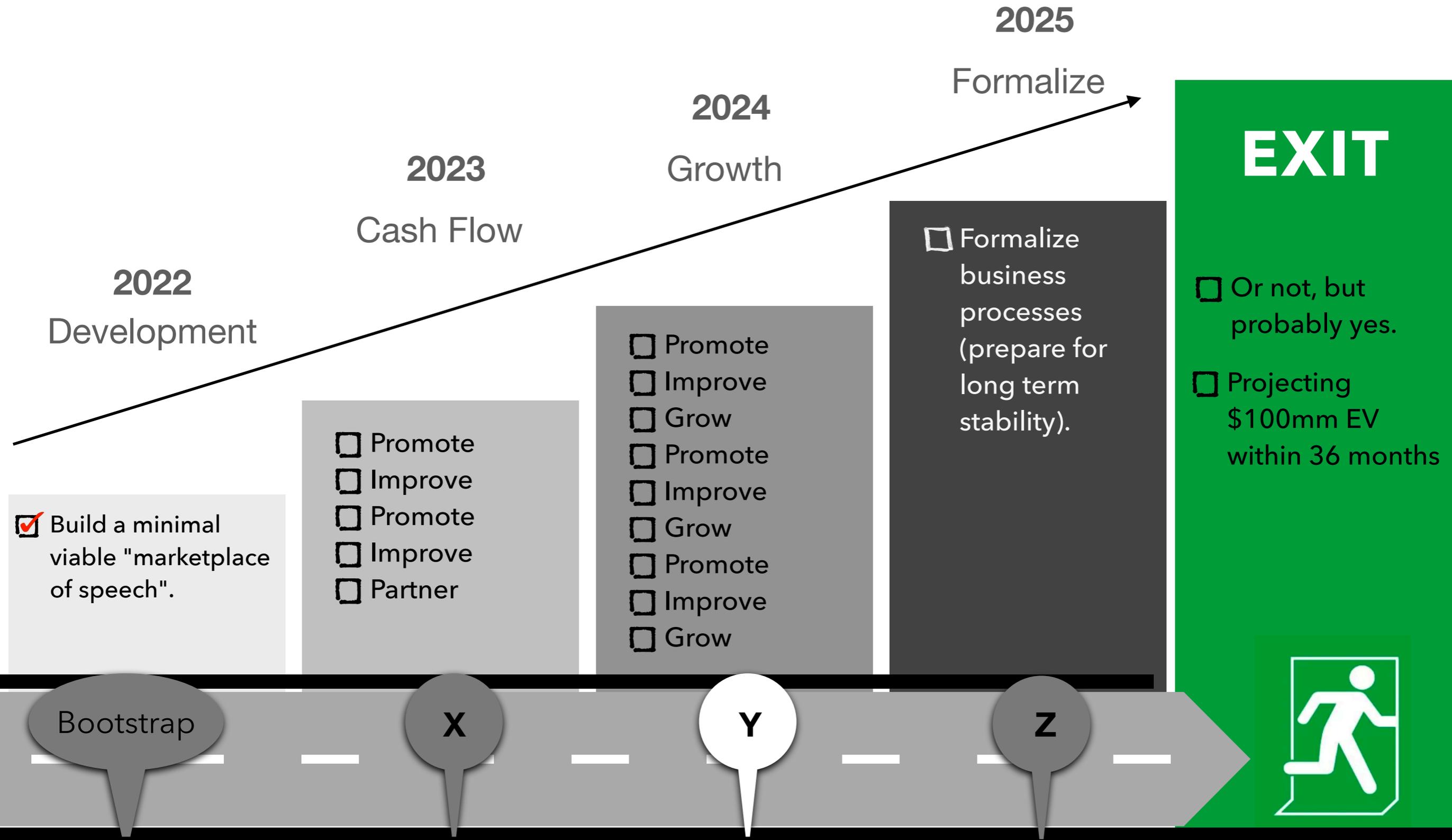

✓ Transcriber.wiki is powered by OpenAI Whisper

✓ Transcriber currently serves over 150,000+ Hours of Transcribed Speech -- projecting a speech marketplace of more than 1 million transcriptions by May 2023.

path to market

2025

Formalize

2024

Growth

2023

Cash Flow

2022

Development

EXIT

☐ Formalize business processes (prepare for long term stability).

☐ Or not, but probably yes.

☐ Projecting $100mm EV within 36 months

☐ Promote
☐ Improve
☐ Grow
☐ Promote
☐ Improve
☐ Grow
☐ Promote
☐ Improve
☐ Grow

☐ Promote
☐ Improve
☐ Promote
☐ Improve
☐ Partner

☑ Build a minimal viable "marketplace of speech".

Bootstrap   X   Y   Z

defensibility

✓ Serving humanity as an "archive of speech" service, transcriber.wiki maintains a growing database of "exclusive" content that is no longer available at its source *(due to censorship, storage costs, etc.)*.

✓ Network effects.

✓ Transcriber.wiki creates new revenue opportunities for Verified Content Owners.

team

Chris Schanot

✓ IT Skills

✓ Enterprise Skills

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✓ IT Skills

✓ Start-up Skills

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mission statement

Index the world's *spoken* knowledge.

transcriber.wiki

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