

**\*\*NOTE\*\***  
 This chart only compares Platforms that facilitate "Instant Digital Sales". Standard pricing is shown (ie, no "sale" prices), and "Plan Types" are labeled as: *•Entry, Premium and Professional*

<b>PRICING COMPARISON CHART</b>	<b>One-Time Fee •per purchase of additional Gallery Space</b>	<b>Subscription Fee •per month (billed monthly)</b>	<b>OR</b>	<b>Subscription Fee •per year (billed annually)</b>	<b>% Credit Card Processing Fee</b>	<b>% Commission Charged (per net sale)</b>	<b>Offers a FREE Account •fully functioning •no further payment require •does not expire</b>	<b>Access to all Services (regardless of account / fee)</b>
<b>Instaproofs™</b>	NO	NO		YES*	0%	15%-8%	YES	NO
<i>Entry:</i>				0.00				
<i>Premium:</i>				0.00				
<i>Professional:</i>				50.00 *(optional "upgrade")				
<b>Photomerchant™</b>	NO	YES		YES	8% - 2.5%	0%	NO	NO
<i>Entry:</i>		9.00		84.00				
<i>Premium:</i>		36.00		336.00				
<i>Professional:</i>		99.00		960.00				
<b>Photoshelter™</b>	NO	YES		YES	10%-8%	0%	NO	NO
<i>Entry:</i>		9.99		96.00				
<i>Premium:</i>		29.99		300.00				
<i>Professional:</i>		49.99		540.00				
<b>Shootproof™</b>	NO	YES		YES	2.9% + 0.30c	0%	NO	YES
<i>Entry:</i>		10.00		100.00				
<i>Premium:</i>		30.00		300.00				
<i>Professional:</i>		60.00		720.00				
<b>SmugMug™</b>	NO	YES		YES	0%	15% + 0.01c - 0.99c fee + possible 0.50c fee (for Digital Downloads)	NO	NO
<i>Entry:</i>		5.00		40.08				
<i>Premium:</i>		20.00		150.00				
<i>Professional:</i>		35.00		300.00				
<b>Zenfolio™</b>	NO	YES		YES	7%	0	NO	NO
<i>Entry:</i>		7.00		60.00				
<i>Premium:</i>		28.00		240.00				
<i>Professional:</i>		42.00		360.00				
<b>photo.BANGK!™</b>	<b>YES</b>	<b>NO</b>		<b>NO</b>	<b>10%</b>	<b>0%</b>	<b>YES</b>	<b>YES</b>
<i>Entry:</i>	<b>29.00</b>							
<i>Premium:</i>	<b>129.00</b>							
<i>Professional:</i>	<b>229.00</b>							