



## Zenfolio™ Impressions: awight

Example Service fee amounts by Product Type based on a 7% service fee structure.

Product	Base Price	Selling Price	Gross Profit Markup added to base lab cost of vendor product	Service Fee 7% of Selling Price
8x10 print	\$1.99	\$10.00	\$8.01	\$0.70
Digital Download	N/A	\$60.00	\$60.00	\$4.20
Self Fulfilled Product	N/A	\$25.00	\$25.00	\$1.75

**Re: file size and storage:**

64MB limit for files.

2G of storage available for RAW files

SmugMug™ Impressions: pretty complicated really. I am not terribly impressed.

Sell prints, gifts, and digital downloads seamlessly and securely with a fully hosted shopping cart and checkout. **And you always keep 85% of the profits.**

**Also:**

Digital downloads have a base cost of \$0.01 for single files and \$.99 for a gallery download to cover processing and delivery. If your shopping cart has a subtotal of less than \$10.00 and contains at least one download file, we'll add a \$0.50 processing fee.

Your profit from download sales is 85% of the price you set above the base cost for downloads. The 15% SmugMug retains includes credit card payment fees, customer service, and the costs of administering the program.

**Re: Automatic Watermarking**

SmugMuggles with Portfolio or Business accounts can display their images on SmugMug with custom watermarks to protect them.

FYI: We don't watermark photos whose longest side is equal to or less than 800 pixels because a display copy and the original are the same image. **The default proof watermark will apply to the Large display size and images larger than 801px on the longest side.** Custom watermarks can be set to apply on any size down to the Thumb display size.

We also don't watermark your originals because the original files are what we use to create your gorgeous prints!

**Re: Setting your own pricing**

Note: **Portfolio accounts** can have many pricelists. But only one pricelist can be active at a time and applies to all galleries that have printing turned on. Unless you have the highest-level seller account, which allows you to have multiple active Pricelists, so every gallery can be priced differently, if desired.

**Re: Unlimited file size. 150MG limit**

**Pricing Plans:**

<p>Basic</p> <p><b>\$3</b> <small>.34 /mo</small></p> <p>Billed annually or \$5 billed monthly</p> <hr/> <p>Perfect for you if you're simply looking for a beautiful, safe home for your photos.</p>	<p>Power</p> <p><b>\$5</b> <small>.00 /mo</small></p> <p>Billed annually or \$8 billed monthly</p> <hr/> <p>Perfect for you if you're interested in advanced control over the way your photo site looks.</p>	<p>Portfolio</p> <p><b>\$12</b> <small>.50 /mo</small></p> <p>Billed annually or \$20 billed monthly</p> <hr/> <p>Perfect for you if you're ready to start selling your photos.</p>	<p>Business</p> <p><b>\$25</b> <small>.00 /mo</small></p> <p>Billed annually or \$35 billed monthly</p> <hr/> <p>Perfect for you if you have a photography business and need a robust workflow and client tools.</p>
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**SlickPic™ Impressions:** A nice photo sharing site. Kinda reminds me of SmugMug, but does not facilitate sales of any kind. Just displays photos with all camera/image details and photographer name.

**Custom Theme and Logo:** Pro and Business Plans ONLY

Custom Album Themes	Preset Themes Only	Preset Themes Only	✓	✓
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**Pricing:**

Compare Plans	FREE Test Driver	BASIC Amateur	BONUS Hobbyist	PRO Expert	BUSINESS Commercial
Pricing: <input checked="" type="radio"/> Annual <input type="radio"/> Monthly 		USD \$2.95/MO Billed annually <input type="button" value="Start Now"/>	USD \$4.95/MO Billed annually <input type="button" value="Start Now"/>	USD \$9.95/MO Billed annually <input checked="" type="button" value="Start Now"/>	USD \$24.95/MO Billed annually <input type="button" value="Start Now"/>
Albums / Gallery	No ads	No ads	No ads	No ads	No ads
Photo Storage Limits	1000 photos	50 GB	100GB	200GB	500GB
Max Photo File Size	100 MB	100 MB	100 MB	100 MB	100 MB
Maximum Stored Image Size	1600x1200px	Original Size	Original Size	Original Size	Original Size

Compare Plans	FREE Test Driver	BASIC Amateur	BONUS Hobbyist	PRO Expert	BUSINESS Commercial
Pricing: <input type="radio"/> Annual <input checked="" type="radio"/> Monthly 		USD \$4.95/MO Billed monthly <input type="button" value="Start Now"/>	USD \$7.95/MO Billed monthly <input type="button" value="Start Now"/>	USD \$14.95/MO Billed monthly <input checked="" type="button" value="Start Now"/>	USD \$34.95/MO Billed monthly <input type="button" value="Start Now"/>
Albums / Gallery	No ads	No ads	No ads	No ads	No ads
Photo Storage Limits	1000 photos	50 GB	100GB	200GB	500GB
Max Photo File Size	100 MB	100 MB	100 MB	100 MB	100 MB
Maximum Stored Image Size	1600x1200px	Original Size	Original Size	Original Size	Original Size

**Shootproof™ Impressions:** quite cool. every level of account has access to every feature they have.

**Note:** built-in payments ONLY for orders inside the US. orders outside the US must use PayPal or Braintree or Authorize.net (Canada)

Re: Amazon Cloud Storage:

CHRIS TURNER

APRIL 2, 2014

I actually primarily signed up to shootproof for **their Amazon integrated archiving option**. As my business grew bigger and bigger, I struggled to find a system that would work as a backup for all my work.

As I tend to only have client galleries online for 9/12 months, and **Shootproof only counts active images as part of your plan I can archive the rest for 0.10c per gig per month**. And I can bring them back online instantly if I ever need to.

**Re: Multiple Brands: They allow 2 under a single account umbrella**

What is the credit card processing fee?

Similar to PayPal, the **credit card processing fee for ShootProof Payments is 2.9% + \$0.30 per transaction**. Visa, MasterCard, American Express, and Discover are all included at the same rate. This fee is charged each time ShootProof runs a client's credit card for an order or an Invoice. This fee is also charged when ShootProof runs your studio's credit card for the cost of a lab order.

When ShootProof processes a charge for a photographer outside the United States for the cost of a lab order, an additional 1% cross-border fee will be assessed to the lab cost for credit card processing.

**Chargebacks: In the event of a chargeback, a fee of \$15 will be charged.**

<https://kb.shootproof.com/help/article/link/what-is-shootproof-payments>

Shootproof Pricing below:

MONTHLY					YEARLY				
<p><b>1,500</b> PHOTOS (Up to 73GB)</p> <p><b>\$10</b> /mo</p>	<p><b>5,000</b> PHOTOS (Up to 244GB)</p> <p><b>\$20</b> /mo</p>	<p><b>25,000</b> PHOTOS (Up to 1220GB)</p> <p><b>\$30</b> /mo</p>	<p><b>Unlimited</b> PHOTOS</p> <p><b>\$60</b> /mo</p>	<p><b>100</b> PHOTOS</p> <p><b>\$0</b> /mo</p>					

MONTHLY					YEARLY				
<p><b>1,500</b> PHOTOS (Up to 73GB)</p> <p><b>\$100</b> /yr Save \$20</p>	<p><b>5,000</b> PHOTOS (Up to 244GB)</p> <p><b>\$200</b> /yr Save \$40</p>	<p><b>25,000</b> PHOTOS (Up to 1220GB)</p> <p><b>\$300</b> /yr Save \$60</p>	<p><b>Unlimited</b> PHOTOS</p> <p><b>\$60</b> /mo</p>	<p><b>100</b> PHOTOS</p> <p><b>\$0</b> /mo</p>					

**Pixieset™ Impressions:** looks pretty good.

Not totally customizable theme and logo-wise. Arguably yes, but kind of NO. so i put no.

Recurring costs + merchant fees (and/or commission fees)

Bulk upload is questionable. Kinda depends on what you mean by BULK. It seems there are some restrictions/limitations.

<http://support.pixieset.com/knowledgebase/articles/514931-can-i-upload-folders-to-my-collection>

### Plans and Pricing:

COMPLETELY FREE	UPGRADE FOR MORE SPACE		
FREE	BASIC	PRO	ULTIMATE
<b>\$0</b> per month <i>Billed never.</i>	<b>\$8</b> per month <i>Billed annually or \$10 monthly</i>	<b>\$24</b> per month <i>Billed annually or \$30 monthly</i>	<b>\$40</b> per month <i>Billed annually or \$50 monthly</i>
<b>3 GB</b> 1,500+ photos 15% Commission fee	<b>10 GB</b> 5,000+ photos <b>Commission-free sales</b> Custom Domain	<b>200 GB</b> 100,000+ photos <b>Commission-free sales</b> Custom Domain	<b>1,000 GB</b> A lot of photos <b>Commission-free sales</b> Custom Domain
			<a href="#">Need more space?</a>

### How much transaction fee do you charge if we sell prints through Pixieset?

We take 15% on sales made on the Free account, **0% for Basic, Pro, Ultimate, and Studio plans, excluding fees charged by third party payment processor.**

**Photoshelter™ Impressions:** super sophisticated with all the bells and whistles. BUT you need to pay!

## PLANS & PRICING:

	<b>BASIC:</b>	<b>STANDARD:</b>	<b>PRO:</b>
<b>Storage</b>	4GB	100GB	Unlimited
<b>Customizable, mobile-ready, HTML5 templates</b>	9	9	9
<b>Monthly bandwidth allotment for client downloads</b>	5GB	20GB	50GB
<b>Flexible monthly or annual plans</b>	\$8.00/mo billed annually  or  \$9.99 each month	\$25.00/mo billed annually  or  \$29.99 each month	\$45.00/mo billed annually  or  \$49.99 each month

**Photomerchant™ Impressions:** very sophisticated gallery/portfolio site with all the bells and whistles. BUT of course they charge recurring fees + tx fee + use Stripe (and PayPal?)

START	GROW	MOST POPULAR STREAMLINE	AUTOMATE
\$ 7 / MO	\$ 14 / MO	\$ 28 / MO	\$ 80 / MO
Billed yearly OR \$9 month-to-month	Billed yearly OR \$18 month-to-month	Billed yearly OR \$36 month-to-month	Billed yearly OR \$99 month-to-month
A good place to start building your photography store!	All you need to start selling online.	Next-level features to grow your sales.	Pro-grade tools to scale your business.
START MY FREE TRIAL	START MY FREE TRIAL	START MY FREE TRIAL	START MY FREE TRIAL

### Streamline Subscription: E-commerce

- Shopping cart
- Transaction Fee 5%\*
- Stripe Credit Card Payments
- PayPal integration
- Direct Fulfillment Products
- Digital Products
- Self Fulfillment Products
- Packages
- Coupon discounts
- Volume discounts
- 1-Click products

### Automate Subscription: E-commerce

- Shopping cart
- Transaction Fee 2.5%\*
- Stripe Credit Card Payments
- PayPal integration
- Direct Fulfillment Products
- Digital Products\*\*
- Self Fulfillment Products
- Packages
- Coupon discounts
- Volume discounts
- 1-Click products
- Automated order processing
- Advanced account search



## PASS™

*Impressions: Good for Wedding/Event photographers selling prints and include "social media" quality downloads as part of their "hire price" (as the downloads are free)*

Re: Photo Gallery Platform (ie, DOES facilitate sales) -- **PRINTS ONLY**

Re: Recurring Subscription Fees -- First 30 days free (and then gallery is deleted if you do not pay)

Re: Unlimited Accounts / Galleries

**Every single pass gallery, costs \$29 per year** (or \$99 for 5 years<sup>0</sup> to "upgrade" the gallery. What does an upgraded gallery get you?

- The ability to have the gallery viewable for more than 30 days
- The ability to **prevent downloading**
- The ability to restrict who can, and can't, see the gallery
- The ability to share a link to major social media sites (images are not shared, just a small link to the image within PASS)

So for \$29 per gallery, per year, you're essentially given something that a lot of other "gallery" competitors give you, with the promise of potential printing and a flashy interface for your client. There appears to be no customization for galleries so every client essentially gets the same front end.

**Re: Set Your Own Pricing -- YES, but only on PRINTS (as they do NOT sell digital downloads)**

## WEDDING EVENT | \$29

Upgraded wedding events take advantage of everything PASS has to offer.  
It's the best of the best!

### Enjoy **every feature** of PASS

- ✓ 10 Years of Sharing
- ✓ 10 Years backed up online
- ✓ Gorgeous Mobile App
- ✓ Control Who Downloads
- ✓ Notification Center Control
- ✓ Beautiful Product Offerings
- ✓ One-Click Event Download
- ✓ Product Offerings Control
- ✓ 0% Credit Card Processing Fee
- ✓ 0% Commission

## Instaproofs™

***Impressions: a gallery catered mostly to print sales***

Re: Recurring Subscription Fees

Re: Sell Digital Downloads

\*We generally store all of our images in a low-resolution format that is best suited to display and sell prints online. However, **for just \$50/yr we also provide 200GB of high-resolution image storage space (up to 40MB per image), along with multiple other benefits. Some of the benefits include:**

- **The ability to sell high-res instant downloads**
- The ability to sell full-event instant downloads
- No time limits on your events or their images
- Access to your high-res images from anywhere
- Access and use of our order fulfillment services
- The ability to offer free instant downloads

Re: Automated Water-Marking & Personalized Branding

\*We try to be as invisible to your clients as possible, and one surefire way to let your clients know that what they are viewing is \*your\* site is to **upload your own logo and watermark images. Once your custom logo has been uploaded**, it is displayed at the top of every page on your storefront, and **once your watermark is uploaded** it can be displayed on every non-thumbnail sized image throughout your storefront.

PRICING:

We have a sliding commission that runs from 15% to 8%, based on the highest priced item found within each of your orders. The sliding commission goes as follows:

<b>Highest Priced Product</b>	<b>Our Commission*</b>
<\$200	15%
\$200 - \$499.99	13%
\$500 - \$749.99	12%
\$750 – \$999.99	11%
\$1000 - \$1499.99	10%
\$1500 – \$2000	9%
>\$2000	8%

*\* The total commission for each order is calculated off of the order's subtotal, before taxes or shipping are added.*

## **Flickr™**

***Impressions:*** a photo sharing / portfolio site with minimal personal customization and no sales.

Re: Recurring Subscription Fees

Re: Bulk Upload -- You only get Bulk Upload with the paid subscription of **Flickr Pro:**

1000GB of storage

Powerful photo editing tools

Smart Photo Management

Advanced stats on your photos

Ad free browsing and sharing

Desktop Auto-Uploadr

Save on standard shipping of Flickr photo merchandise

20% off Adobe Creative Cloud Photography plan, Adobe Photoshop CC and Lightroom CC, for the first year\*

\*required purchase at Adobe

[Free with Sign Up](#)

**Get the Monthly Plan \$5.99**

**Get the Annual Plan\* \$49.99**

## 500pix™

***Impressions:*** a stock photo company that allows you to create your own website/gallery and sells images on your behalf (taking 30% commission)

Re: Recurring Subscription Fees

Re: Sell Digital Downloads

Re: Option to use your Own Domain

Re: **Bulk Upload (must have a subscription account - otherwise a limit of 20 files per week)**

If you are a photographer looking for a website to host your portfolio 500px offers a very simple and elegant way to do that. Portfolio is an amazing tool to showcase your best work separately from your public profile, free of ratings and comments.

**Awesome account** features:

- Unlimited uploads & storage
- Unlimited Galleries
- Professional Portfolio
- SEO optimized
- Custom domain
- White label (remove the 500px branding)
- Google Analytics & Webmaster Tools
- Mobile ready
- Advanced Stats to learn how your photos perform

AWESOME ACCOUNT (upgrade from free account)

USD6.25/mos

USD75.00/yr

<https://500px.com/upgrade>

\*How much does it cost to sell photos on the 500px Marketplace?

Zero! Nothing! Zip! It's totally free to contribute your photos to the 500px Marketplace, and you **earn 70% of net sales**. All 500px membership levels can contribute; Free, Plus and Awesome.