

ZoomIN™

Monetizing The World's Photos



# OUR MARKET

2 billion people...

...upload 1 million photos PER MINUTE to the internet.



“CASUAL, DAILY, BRILLIANT”

Moore's Law has transformed every phone into a Hasselblad™



# CREATIVE, CHEAP THRILLS

Moore's Law has transformed everyone into a photographer.

**You Can Buy This Photo!**  
ROYALTY-FREE

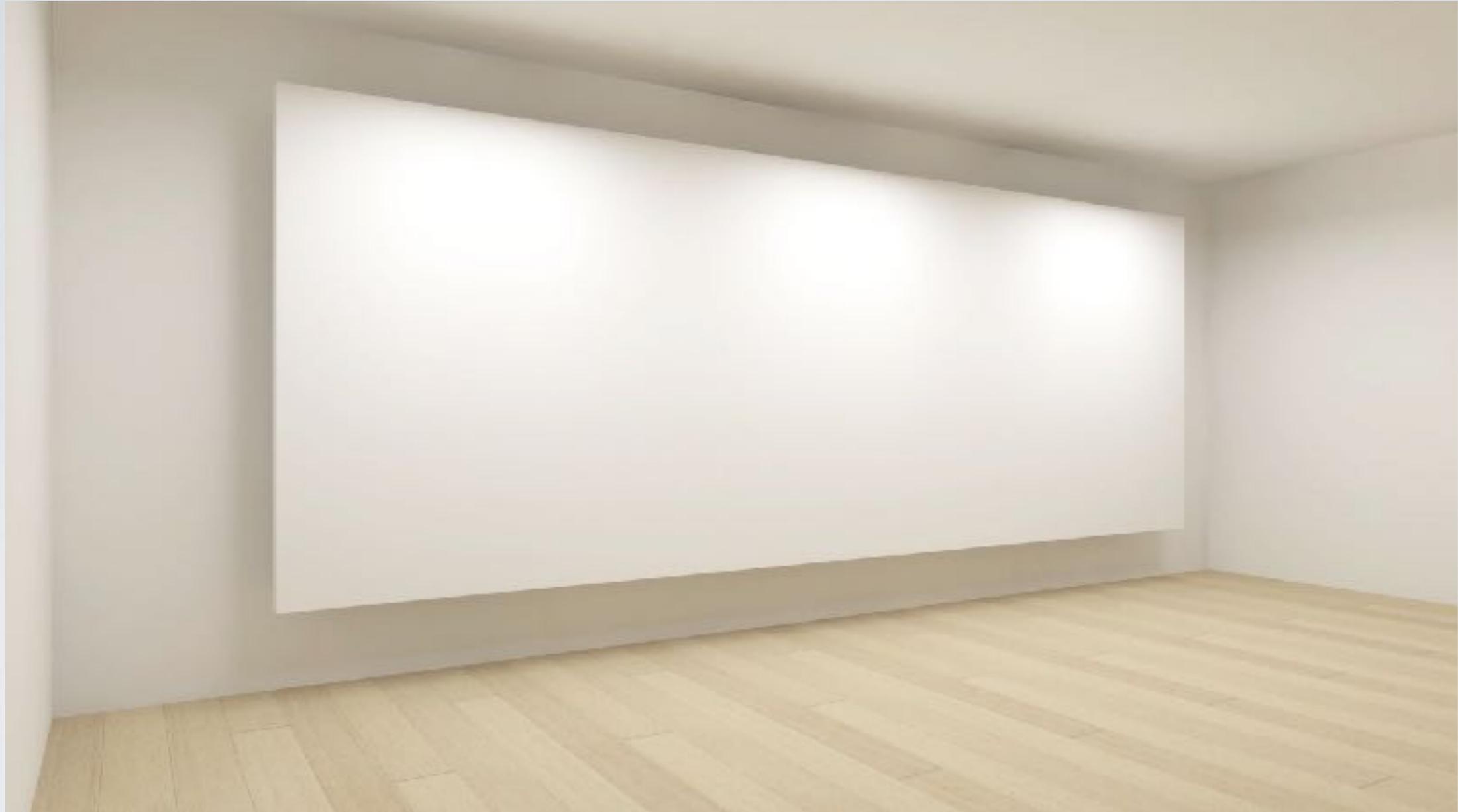
Social & Web: 1.00 USD  
Wallpaper & Web: 5.00 USD  
Original: 250.00 USD

**ZoomIN** ZoomIN.gallery/f77-cba-me4

\* for illustration only - not uploaded by actual member

# SHOOT. UPLOAD. SELL!

ZoomIN™ transforms every photo into a protected asset.  
Auto-Brandmarking + Active Pricing + Secured e-Gallery Link



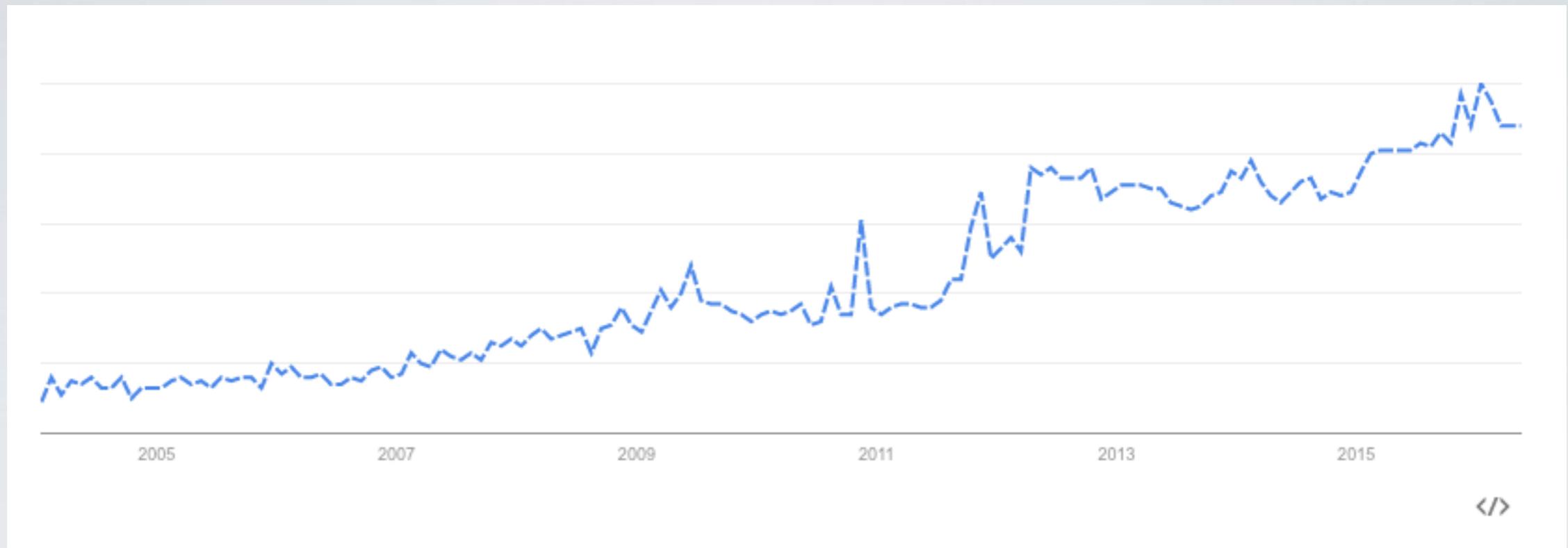
# HOSTING & MONETIZATION

**ZoomIN™ is the fusion of “cloud storage” & e-commerce.**

# TARGET MARKET

- Our target market is the **one million photos per minute** that internet users ~~upload~~ **give** *(for free!)* to the major social networks.



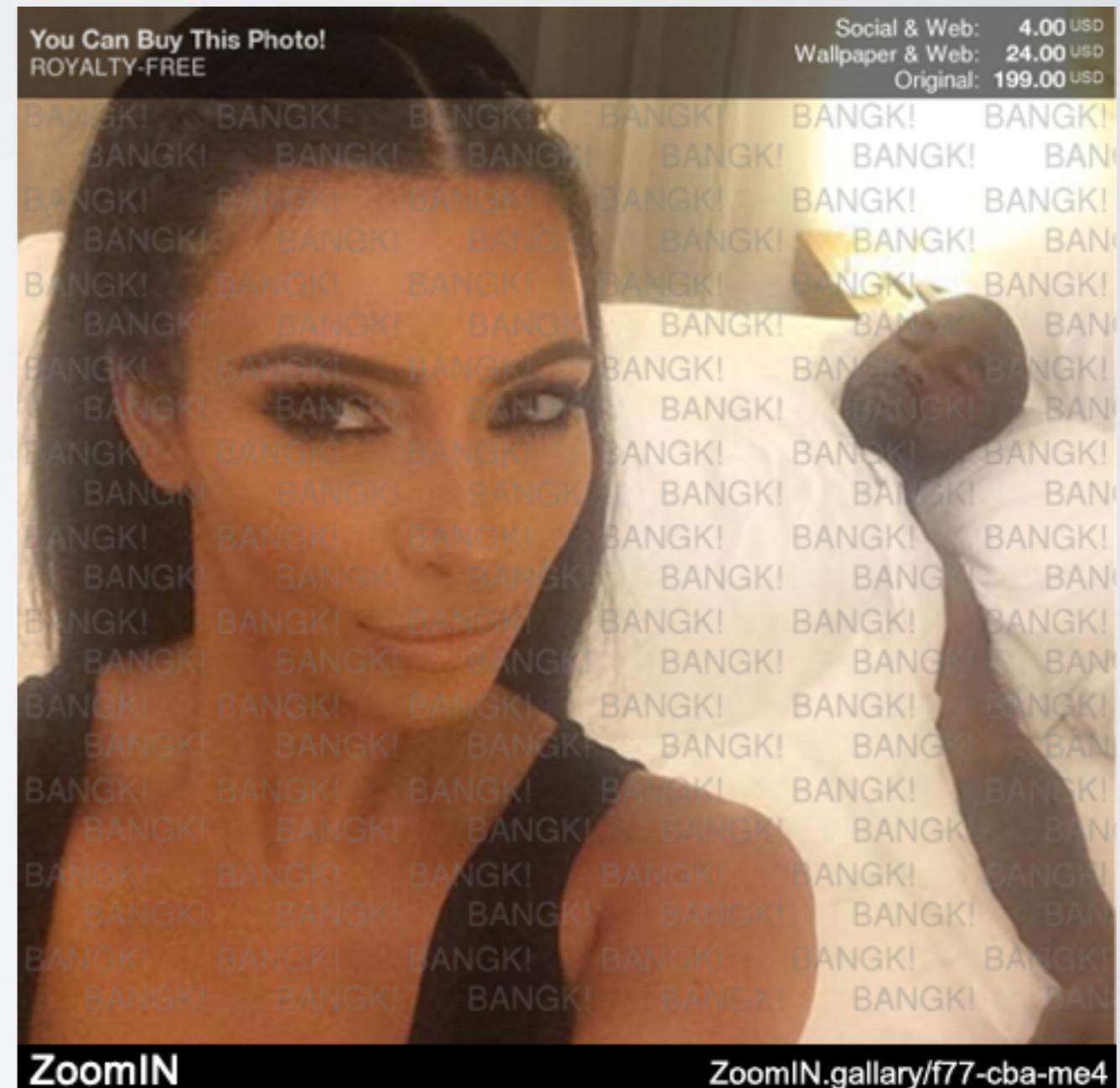


# “MONETIZATION”

Google Trends shows general public interest in monetizing asset value has been trending for a decade.

# \*ONE MILLION PHOTOS PER MINUTE

- By providing a clear, direct path to photo monetization (i.e., making money for the “photographer”), we expect to convert & capture 0.1% of the target market\*.



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# REVENUE STREAMS

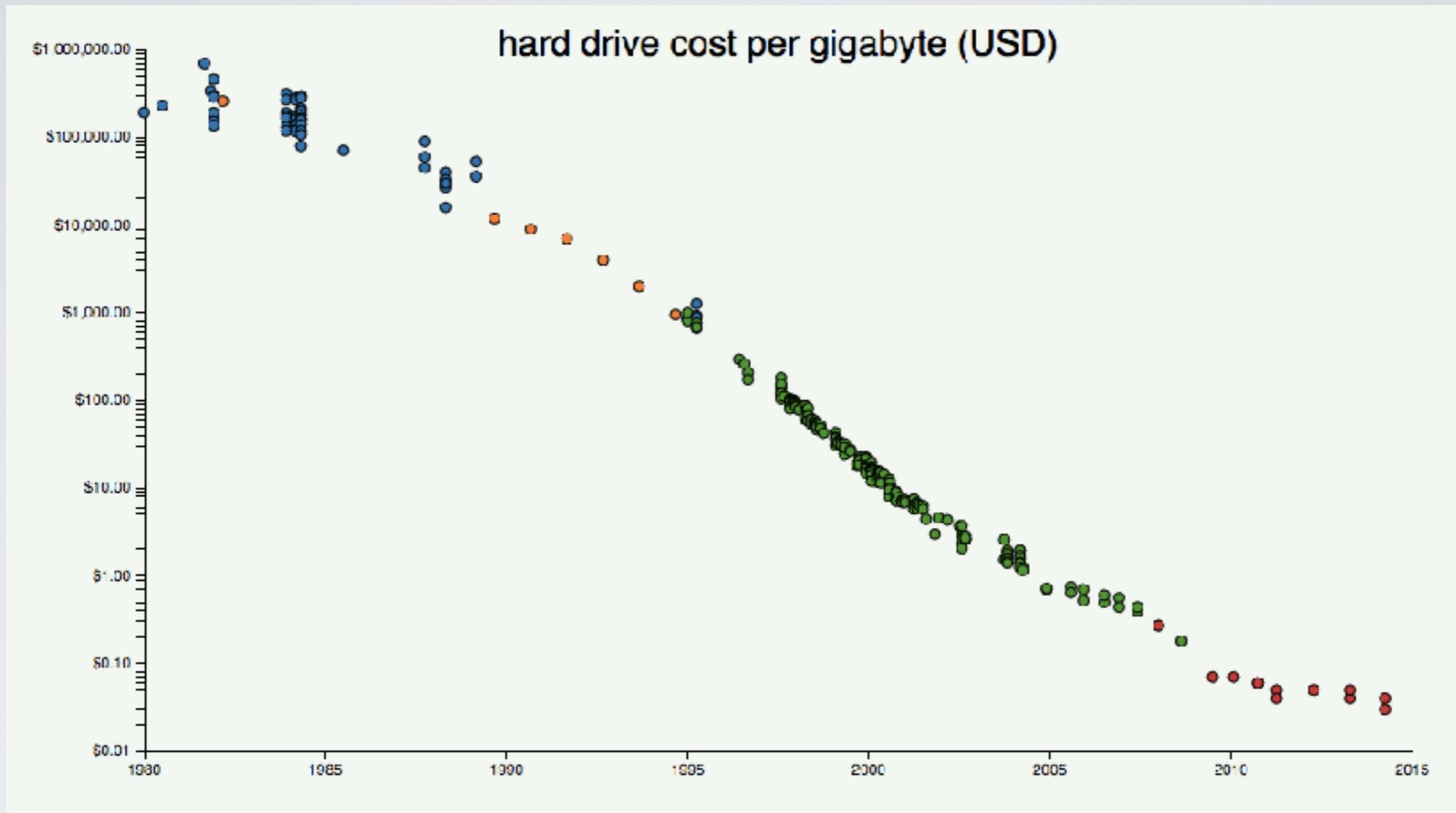
1. ZoomIN™ charges for photo storage:

- USD 1.00 per 100-photo gallery.
- Up to USD 99.00 per 100,000-photo gallery.

2. ZoomIN™ charges a 10% payment processing fee on all photo sales:

- Cost: ~2%;
- Our Profit: ~8% (of all photo sales)





# SKYROCKETING MARGINS

Crashing storage costs fuel value-added “cloud” margins.  
(~50% of Google’s revenue comes via cloud services)



# PROJECTED MARKET VALUE

**0.05% Market Penetration** = ~\$25mm earnings / yr  
(USD ~\$250mm Sale Price w/in 36 months)

# PATH TO MARKET

- Mutually beneficial partnerships will deliver quick and **strong traction**:
  - Photo “App” Makers.
  - Camera Shops.
  - Events coordinators.
- Word of mouth is turbo-charged: Each photo posted to social networks is an effective billboard promoting ZoomlN photo monetization services.



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# SEEKING INVESTMENT

- We are looking for a silent partner to take 50% of ZoomIN™ for a USD 100,000 cash investment.
- The investor(s) can anticipate ROI in the range of +1000% within 36 months.

# SUMMARY

ZoomIN™ is a photo “**storage and monetization**” service.

ZoomIN™ is different from other online galleries that service “professional photographers”, as follows:

- ZoomIN™ is primarily focused on fun, casual mass-market photo monetization - not professionals, per se.
- ZoomIN.gallery delivers all the high-end, professional branding and management tools, without any recurring fees.
- ZoomIN.camera “apps” (for Android & iPhone) deliver to the masses (now nearly 2 billion smartphone devices), a focused “Shoot. Upload. Sell!” environment.

Business Model: Sales of high-margin cloud storage & payment processing fees (from photo sales).

Target Market: 1mm/min. (un-monetized) photos - otherwise given to social media networks.

Status: Live & Cash Flowing

Est. Market Value: USD +50 Million (@ 0.01% market penetration)

Est. ROI: +1000% within 36 months.

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ROYALTY-FREE

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Original: 250.00 USD



**ZoomIN**

[ZoomIN.gallery/f77-cba-me4](https://ZoomIN.gallery/f77-cba-me4)

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# MONETIZING THE WORLD'S PHOTOS™

<https://ZoomIN.gallery>