ZoomIN™

Monetizing The World's Photos

The Opportunity…

* 2 billion people upload 1 million photos per minute to the internet.

* 99.99% of these photos (aka. *digital assets*) are totally unprotected.

ZoomIN Technology & Solution

* ZoomIN™ transforms every uploaded photo into a ***protected*** asset:

  * Auto-Brandmarking

  * Active Pricing

  * Secured e-commerce gallery "link" (to facilitate photo/digital asset sales)

ZoomIN Venture Status

- ZoomIN is currently live & online, but offcially un-promoted & un-supported.

- i.e., ready for market launch

ZoomIN Team

- Shea Writer: Interim CEO/CFO

  - 10+ years of experience as a successful entrepreneur in the field of internet technologies.

  - Multi-national patent holder in the field of remote identity verification.

  - Experienced with in taking product ideas from inception to market launch (PAYYAP.network; Peephole.Online, and more)

- Mohammad Shahid Ulla: Sr. Service Engineer

- 8+ years of software design and development experience.

- Proficient in the following programming languages: C#, ASP.NET, MVC, PHP, Java, Objective C, MS SQL Server, MySql, HTML, CSS, JS, jQuery, UML and more.

- Tya Writer: Interface Design, Marketing & Cutomer Service

- 6+ years of experience as a an online and social marketing manager.

- Fully versed in all manners of Public Relations, Press Releases, Online Advertising (e.g., Bing, Google Adwords™, and more.)

Market Comparison / Context

- ZoomIN Comparison Report (UNIFIED).pdf (accomonied)

Risk (vs) Reward

* Service Leader

  * Fully Integrated Camera App + Online Ecommerce Gallery

  * Fully Integrated Digital Asset Security & Monetization

  * Multi-Billion Dollar Opportunity

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Business Model

* High Protfit Margin

* Mass Market / High Volume Appeal

* **ZoomIN.camera** = Built-In Watermarking & Digital Asset Protection

* **ZoomIN.gallery** = Turn-Key Ditigital Asset Distribution & Monetization

Partners

- ZoomIN™ Partners:

  - ZoomIN has created a "plugin" that enables any App maker to seamlessly integrate the ZoomIN gallery for e-comerce photo storage and hosting.

Mechanics & Pricing

* We charge 10% processing fee for all photos sold

    * Our cost of sale and distribution is ~3%

    * Est. Profit Margin: ~70%

* Other revenue streams (include, but will not be limited to):

    * Virtual Telephone Customer Support Telephone Numbers

        * Buy: 2.00 / month

        * Sell: 8.00 / month

        * Est. Profit Margin: 80%